



HALF YEARLY NEWSLETTER

BUZZ @
N E A T E H U B





Through Director's Lens

Dr. Danish Tamuly

Director on Board (NEATEHUB)

Assistant Professor (Soil Science)

Assam Agricultural University, Jorhat

As I'm writing this piece, India is grappling under twin challenge of health and dwindling economy even when the 3rd delta corona variant wave is looming large with the festive season around. Reportedly, 67% of the Indian population has got their 1st jab and the economy clocking a GDP growth of 9.1% over the June-August quarter. The loss of livelihood and walking migrant pictures streamed over media channels are still vivid in our psyche. Such events are no more disparate and bound to become recurrent as backed by Intergovernmental Panel on Climate Change (IPCC) in its 1st part of Assessment Report 6 (AR6). Therefore, a paradigm shift needs to be adopted in the way human conduct things, right from running businesses, our factories, energy, food production, health and other utilities et al.

The 21st century challenges are distinct and needs location specific solution to global problems. Technology per se has to customize solutions to challenges and pivot with changing problem landscape. Technology led innovative startups that identifies solution to challenges in various socio-economic-political-geographical-environmental scenarios would provide the impetus to redefine the way we carry businesses. The present startup buzz in various areas of primary, secondary and tertiary sector of the economy is testified by NASSCOM in its recent report. The report highlights, more than forty thousand startups to have been registered on Department of Industry and Internal Trade (DPIIT) portal, Government of India in the pandemic year of 2020. Globally, India is the 3rd largest growing startup ecosystem after US and China. This ecosystem is further strengthened by over 10 unicorns with valuation worth more than 1 billion US \$ in the same year.

The quantum leap in the number of startup has been due to improved Ease of Doing Business ranking of the country in recent years. Agriculture being the mainstay of the Indian economy has also witnessed a spurt in agri-startup that are coming up with innovative solution to agri and allied agri sector challenges. They can foresee the market and with the right incubation catalyst and the business model, enable it to leapfrog and scale beyond geographies. Agriculture has to transform itself into a vocation that is both environmentally benign and economically sustainable. Therefore, agri startup must strive to imbibe sustainable practices, through backend farmer stakeholders, that are economically rewarding and creates social impact. Innovations and technology must embrace the small and marginal farmers who forms 86% of the total farm holding. Innovations that strengthen sustainable pre-production, production and post production practices would minimize the carbon footprint the way agriculture is practiced in present times.

The Northeastern Region falls in the eastern Himalayan biodiversity hotspot and predominantly being a hill agrarian economy, the challenges are unique and so are their solutions. Sectors such as food processing of native bioresources, specialty tea, solar operated farm mechanization, farming as a service (FAAS), traceability of GI products for their origin, animal husbandry, bio inputs for organic agriculture and fishery are a few areas that holds promise and potential. Irrespective of the product/commodity, pivoting the business model to reach scale, would be an area where technology startups could leverage and create social impact in the ground.

A formidable cadre of graduates and post graduates passing out each year from various agricultural university has been conspicuous by their absence in the agri-startup landscape. This was based on a study done by NEATEHUB where 85% of more than 1100 applicants screened for various cohorts were graduates of non-agriculture background. The academic module of the agriculture universities must catch up with the changing times and create an enabling campus ambience to nudge students towards critical thinking for solving pressing problems in the society.

NEATEHUB, therefore, has designed a module for 4th year BSc Agriculture, Horticulture, Sericulture, Community Science and Fishery students of Assam Agricultural University to foster student led innovation. The module aims to enhance reasoning ability, critical thinking and skill sets for fostering an entrepreneurial ecosystem in the university campuses. With whole hearted effort from all we are confident that this journey will be altogether a new experience that would create an ambience where innovations are nurtured and learning happening beyond conventional classrooms.

Hoping for a brighter future for all!!

Thank you

Dr. Danish Tamuly

Director on Board (NEATEHUB)

Asstt Professor (Soil Science)

AAU, Jorhat-13

LIST OF MENTORS OF NEATEHUB

Dr. Dhrubajit Hazarika
Asst. Professor, Dept. of
Animal Husbandry, AAU
and Farm Manager



Dr. Manash Jyoti Barooah
Senior Scientist, AICRP on
FIM, Dept of Agril Engg, AAU



Dr. Abhijit Bora
Principal Scientist "A", AICRP on
PHT, Dept. of Agril Engg AAU



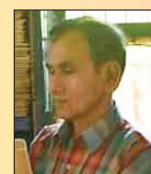
Dr. Karuna Kanta Sarma
Principal Scientist, AICRP on
Forage, AAU



Dr. Sangita Mahanta
Asst. Professor,
Dept. of Horticulture, AAU.



Mr. Mohan Saikia
Bamboo-craft Entrepreneur,
Sivasagar



Dr. Pranati Das
Professor, Dept. of Food &
Nutrition, FCS, AAU



Dr. Bibha Chetia Bora
Principal Scientist and I/C FRC,
AAU



Dr. Manashi Purkayasta
Asst. Professor,
Dept. of Food Science, AAU

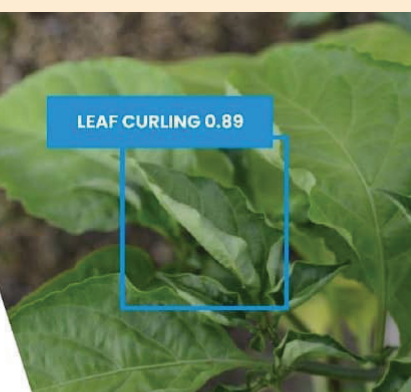


Dr. K. Karthikeyan
CEO – NEATEHUB, AAU

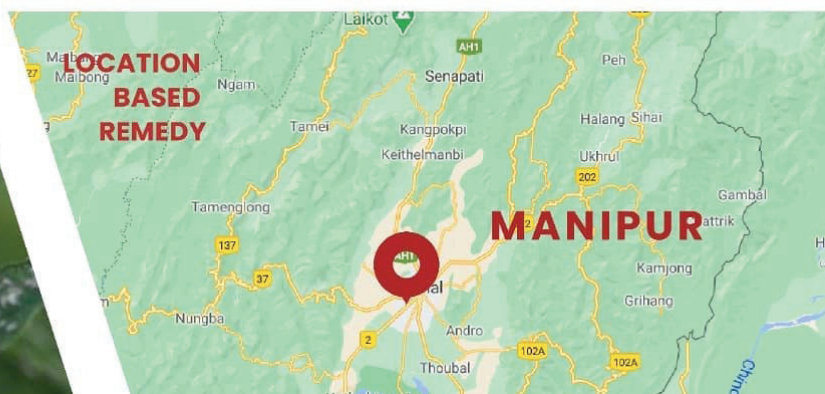
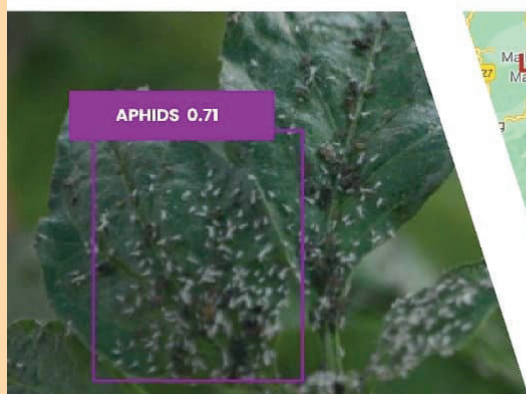


Lamzing Technologies participates in the exhibition titled “Maiwon- From our Courtyards to the world”

Lamzing Technologies Private Limited, an incubatee of NEATEHUB, recently participated in an exhibition titled “Maiwon- From our courtyards to the world”. The show was held in Hapta Kangjeibung, Imphal and was inaugurated by the Chief Minister of Manipur Biren Singh. Lamzing Technologies showcased its product “u doctor”, an Artificial Intelligence-based disease detection and management system for Bhut Jolokia/ king chilli. The start-up founded by Ailan Maibam basically deals with an AI (Artificial Intelligence) based disease and deficiency detection app that's highly accurate and effective for prevention, detection and remedy of plants indigenous to North East India. The app uses visual cues from the physical parts of a plant. And it starts with a limited set of primary targets and then expands to a broader set of plants. There are similar tools in the market, but something fine-tuned for the North East States is missing. The app will be used by the general public as well as seasoned farmers. The app needs wide adoption and rich data points for the target plants.



Incubated at
NEATeHub
North East Agriculture Technology Entrepreneurs Hub



Gift from NE opens a store in Guwahati

“Gift from NE”, a start-up incubated with NEATEHUB, has recently launched ready-to-eat packaged traditional Assamese cuisines. They have a wide range of mouth-watering Assamese dishes. Besides, they have started a store in Guwahati which provides home delivery of ozone washed and pesticide-free fruits and vegetables. The founder of the start-up is Bornali Sarma Boruah, a first-generation entrepreneur from Guwahati. Boruah was one of the 17 entrepreneurs selected through the bootcamp Ideasprout 1.0. held in February 2020. The start-up has been sending the delicacies to different parts of India, specially sufficing the taste buds Of Assamese people living in various parts of the country.



IIM Ahmedabad delegates visit NEATEHUB

A team of delegates from the Centre for Innovation Incubation and Entrepreneurship, Indian Institute of IIM Ahmedabad and ICCO (Innovate, Change, Collaborate) consisting of Shashi Gupta, Pradeep Baitha, David Sinate visited the North East Agriculture Technology Entrepreneurs Hub (NEATEHUB) on 12 April 2021. During the delegates interacted with the Director on Board of NEATEHUB, Dr. Danish Tamuly and other agribusiness incubator team members.



Symbiotics food pvt. Ltd. Launches its own store

A startup incubated with NEATEHUB Symbiotics Food Pvt. Ltd has come up with its own retail store in Dekargaon, Tezpur. The startup based out at Tezpur was established by Manoj Kumar Basumatary, who is also the CEO of the company. With the store's inauguration, it will be selling its pork-based products under the brand name "slice of Gahori." According to Basumatary, he plans to open many more stores across Assam for pork lovers. With the help of NEATEHUB, the startup has raised a funding of 20 lakhs under the RKVY- RAFTAAR scheme to materialize the vision of providing quality healthy piglets to the farmers of Assam.



Tinash Agro distributes turmeric seeds to farmers

A startup of NEATEHUB Tinash Agro Industries, under Organic Mission, a scheme initiated by Govt. Of Meghalaya has distributed turmeric seeds to 500 farmers of "Chokpot Farmers Producer Company Ltd." The initiative can be termed beneficial for the farmers as they are now guaranteed with a definite market as Tinash Agro has agreed to buy the produce directly from the farmers. Besides, the startup will also be assured of quality raw materials.

The founder of the startup is Tinash Momin. It is located at Chunmati. It is the only unit in Tura that processes spices and oils in the Garo Hills region of Meghalaya. It has played a vital role in the agriculture sector by adding value to the local produce spices of Garo hills.



18 entrepreneurs selected for funding under RKVY- RAFTAAR scheme

As many as 18 entrepreneurs of NEATEHUB were shortlisted for funding through the RKVY- RAFTAAR selection and monitoring Committee meeting held on 25-26 May 2021. The entrepreneurs are from ISANYA 3.0, ISANYA 4.0, SARANYA 2.0 & SARANYA 3.0, the flagship incubation programs of NEATEHUB. The selected entrepreneurs from Isanya are Gautam Hazarika (Bornoi Organics Pvt. Ltd), Dr. Syed Alimaz Hussain (Moriesh Duck), Dipjyoti Deka (Milliamps Automation), Ngamnom Joham (Food Stride), Dhruba Jyoti Deka (Indiluv), Chinmoyee Rajkumari (Hy-food), Hemange Bora (Pure Seed Agro Products) and Tongram Bijayashanti Devi (Sanajing Sana Thambal).

The incubatees selected under Saranya are Bahniman Kakati (Teaorb Services LLP), Parikhshit Borkotoky (Kraftinn Home Décor India Pvt. Ltd), Dr. Asim Zubair (Alia Biosys), Pranab Jyoti Barman (Earthly Fresh), Ningthem Ningombam (NE Dukan), Dr. Wahengbam Bembee Devi (Bee Manufacturing Enterprises), Tinash Momin, (Tinash Agro Industries), Satyajit Bora (Maitrayee Tea), Manjib Sharma (Manohar Agro Solutions LLP) and Bijoy Kumar Gogoi (Nebdh Plow Pvt. Ltd.)

The startups selected will receive funding under the RKVY- RAFTAAR scheme.

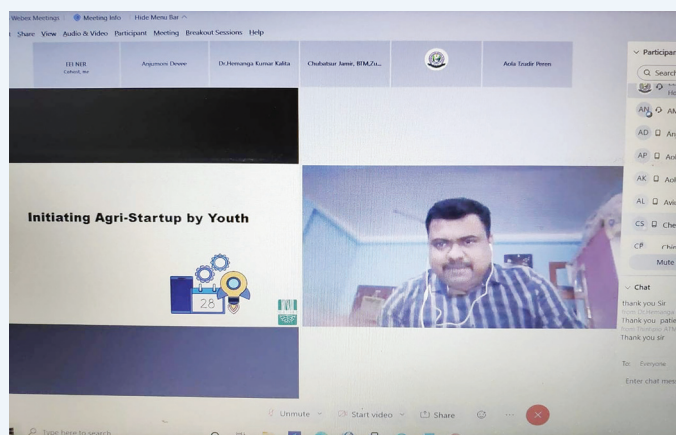
NEATEHUB officials BINER 2021 training Program

The Officials of NEATEHUB Angira Sarmah, Admin & Finance Officer and Bedanta Bikash Sharma, Business Development Officer of NEATEHUB, participated and successfully completed BINER (Building Sustainable Incubator Ecosystem in North-East Region) 2021, a virtual four-day Training Program for Incubation Managers of North East, organized by BRTC, KIIT-TBI and supported by BIRAC (Biotechnology Industry Research Assistance Council). The four days Training programs provided the participants with a platform to learn from experts, the various aspects of the Technology Incubation Ecosystem and tactics to manage a sustainable incubator, thereby nurturing the innovators of NE to grow their startups.



Session on Atmanirbhar Bharat : Way forward through initiating Agri- Startup by youth Organized by EEI, AAU

Mr. Amitava Mukherjee, Marketing Manager of NEATEHUB, took a session on "Atmanirbhar Bharat: Way forward through initiating Agri- Startup by youth" for Extension Education Institute, Assam Agricultural University on 10 June 2021. The session saw more than 100 participants from all over the northeast. The session was akin to the Atmanirbhar Bharat mission launched by the Prime Minister of India during the pandemic.



Assam startup organizes a session on “Impact Innovation and Opportunities for Agritech Startups in North East India”

A session titled “Impact Innovation and Opportunities for Agritech Startups in North East India” was organized by Assam Startup on 14 June 2021.

Dr. K. Karthikeyen, CEO, NEATEHUB and Dr. Danish Tamuly, Director on Board, NEATEHUB, were invited as the speakers for the virtual event. The session aimed to give importance to the continuation of primitive agricultural practices using technological interventions. The session began with a welcome address by HK Borah, the Chief Investment Officer from IIM Calcutta Innovation Park. The event witnessed participation from the Agri startups from the region, who shot numerous doubts and queries for the speakers. During the presentation, Dr. Karthikeyen shared insights regarding the unfulfilled demands in the agricultural sector in the northeastern region, whereas Dr. Tamuly highlighted the opportunities agri-tech startups can create. Besides, the experts discussed the role of incubation centres like NEATEHUB and Assam startup in supporting the agri-tech startups from the region to build their products and turn those into sustainable and scalable commercial ventures.



NEATEHUB entrepreneurs in National level Agri Start-up Awards

Three entrepreneurs of North East Agriculture technology entrepreneurs hub (NEATEHUB) shine in the Agri Start-up Awards 2021 organized by the National Institute of Agricultural Extension (MANAGE) Hyderabad and Samunnati on 11 June 2021. The event was held virtually due to the ongoing pandemic restrictions. All of these entrepreneurs are incubated at NEATEHUB, the Agri-business incubator of Assam Agricultural University.

Among the winners, Manjul Choudhury, founder of Organics Food Market, bagged the first prize from the Eastern region. He received a trophy and a sum of one lakh rupees. Manjul launched Organics Food Market in 2018, and they sell healthy organic food through e-commerce websites. They sell a wide range of products on amazon and e-commerce websites such as



brown rice, black rice, red rice, gluten-free rice flour. Besides, they have impacted the livelihood of over a thousand organic farmers of northeast India. Recently the startup also received funding of 25 lakhs from NEATEHUB under the RKVY-RAFTAAR scheme. Among the other winners, Amarjyoti Chamuah's startup Chamuah Engineering and Machineries Pvt. Ltd and Priyangshu Sharma's Innotech Agro Postikam won second prizes in their respective categories. These awards recognize the impact-driven agri-tech startups dedicated to re-imagining, renewing, and rebuilding the ecosystem. It is to be mentioned that NEATEHUB is the agribusiness incubator of Assam Agricultural University and is supported by NITI Aayog and the Department of Agri Cooperation and Farmers Welfare, Govt. Of India, to support the Agri startup ecosystem of the northeast.

“Winners of Making In Rural India- Gram Udyog Announced”

Drishtee, in collaboration with NEATEHUB (AIC-AAU Incubator), organised the Grand Finale of the “Making in Rural India - Gram Udyog Ideapod (MIRI-GUIP)” on 19 June 2021. The virtual event had ten finalists presenting their innovative ideas to a Jury Panel comprising of Nathan Wiltshire (Expert In Intercultural Empathy and Innovation), Neelam Maheswari (Director- livelihoods for All, South Asia, Ashoka), Snehanand Sinha (Strategic Advisor and Trustee, Akhand Jyoti Eye Hospital) Sudhir Gupta (Mentor for Social Sector Enterprises and Startups) Vijay Pratap Singh Aditya (President and CEO, Ekgaon Group, Chairman Compliance BCFI, Ashoka Fellow). NEATEHUB curated the finalists’ ideas for two months, where they received mentoring and business coaching support from the incubator. Bhavini Parikh of bunkojunko.com Mumbai won the first prize. At the same time, the second and third prizes went to Tilarupa Devi of Anijov Pearl Producers (from Assam) and Raman Kumar of Agrifeeder Agricultural Services (Bihar). The winners were given cash prizes as well and certificates.

DRISHTEE SUSTAINABLE COMMUNITIES **mini**

GRAM-UDYOG IDEAPOD
Grand Finale

Presentations by top 10 finalists
Panel Discussion on " **Converting the pandemic into a livelihood opportunity.**
How can India manufacture for the world empathetically? "
Panel Moderation by Swapna Mishra

Join us on:
Saturday
19 June 2021
10:30 IST
to 13:30 IST
/drishteerural
(Youtube Live)

Panel Members:

Nathan Wiltshire Expert in Intercultural Empathy & Innovation	Dr. Neelam Maheshwari Director - Livelihoods for All, South Asia, Ashoka	Snehanand Sinha Strategic Advisor & Trustee Akhand Jyoti Eye Hospital.	Sudhir Gupta Mentor for Social Sector Enterprises and Startups	Vijay Pratap Singh Aditya President & CEO, Ekgaon Group Chairman (C) BCFI, Ashoka Fellow	Swapna Mishra Core Team, Drishtee (Panel Moderator)

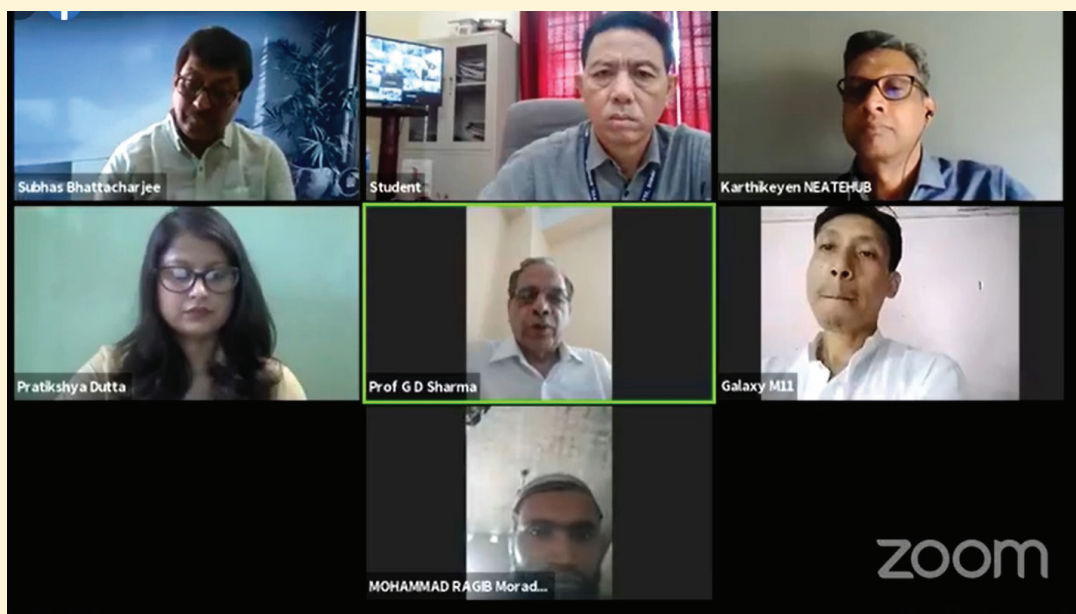
NEATEHUB incubatee appointed as a Master Trainer

It gives us immense pleasure to see our entrepreneurs excelling in their respective fields. Pranjal Medhi, the shy boy who came to the incubator, is replaced by a confident entrepreneur taking strides and achieving his dream. The relentless efforts made to hone his skill set are being acknowledged in the entrepreneurial circle as well. Institutes of repute like the Indian Institute of Entrepreneurship have decided to use his expertise and skillset and engage him as a Master Trainer for Skill Development Programme. Under this program, as of now, he has trained more than 200 ladies in different districts. We wish him all the best and hope that his startup Uttoru Conglomerate shines.



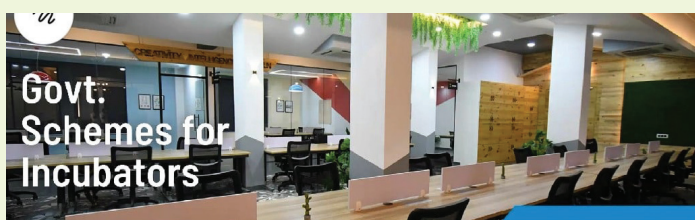
Webinar on Agribusiness Entrepreneurship organised by Netprofan in association with NEATEHUB

A webinar on “Agribusiness Entrepreneurship” was organized on 23 June 2021 by Netprofan -North East Chapter, NEATEHUB and Department of Applied Biology (Food Science and Technology) University of Science and Technology, Meghalaya. The chief guest for the event was Dr. Bidyut Chandan Deka (Hon’ble Vice-Chancellor), Assam Agricultural University, Jorhat. And Dr. k.Karthikeyan CEO NEATEHUB was invited as the speaker. The webinar saw entrepreneurs from the entire northeastern region besides the students from different departments of the University of Science and Technology, Meghalaya. Webinars and sessions like these will go a long way in creating a conducive atmosphere for Agri entrepreneurship.



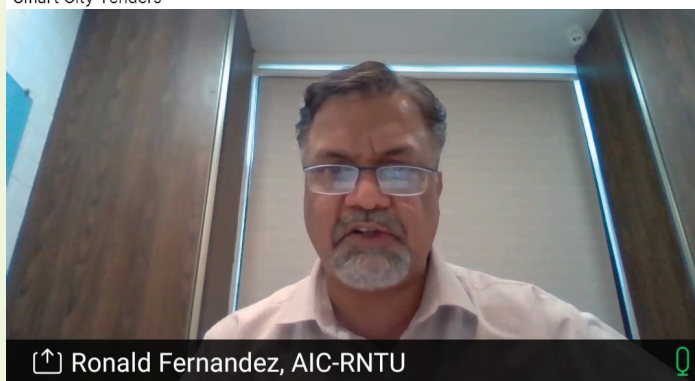
Session on Incubator’s Revenue Sustainability organized

The team of NEATEHUB participated in “A session on “How Incubators are focusing on Revenue Sustainability: both short-term and long term vision” organized by NITI AAYOG on 2 June 2021. The speakers for the session were: Rama Devi, Chairperson, AIC- ALEAP, Ronald Fernandez, CEO, AIC-RNTU, and Abhishek Kakkar of Arka Ventures lab. They shared their insights on attaining financial sustainability at their respective organizations. Participants from different Atal Incubation centers presented their model of sustainability. There was a presentation given by Dr. K. Karthikeyan, CEO, NEATEHUB, where he highlighted different plans of NEATEHUB for revenue sustenance. The session was a learning experience for team NEATEHUB where they came to know about the best practices prevalent among other Atal Incubation Centres of the country.



Various Govt Schemes for Incubator :-

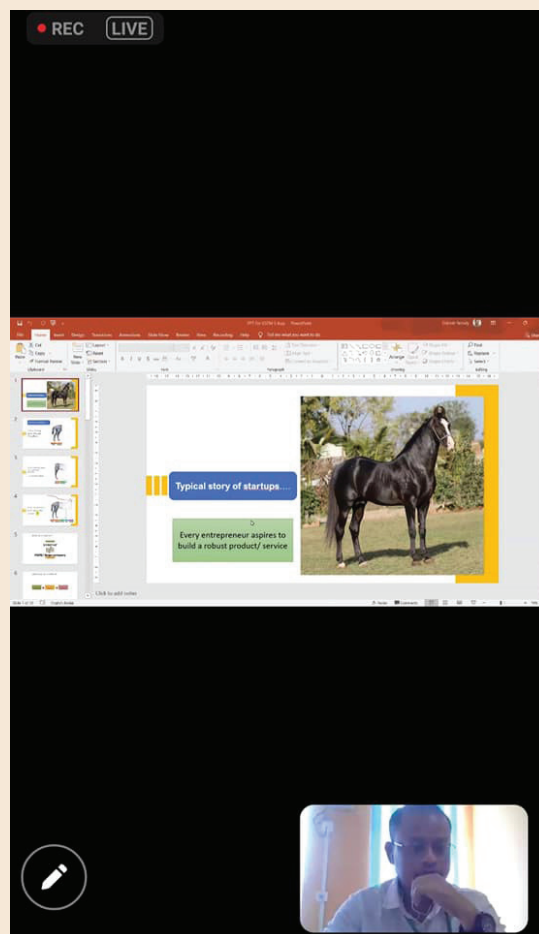
- BIRAC
- DST
- MeiTy
- DBT
- Smart City Tenders



Director of NEATEHUB invited to speak in a event on Blueprint for International Year of Millets

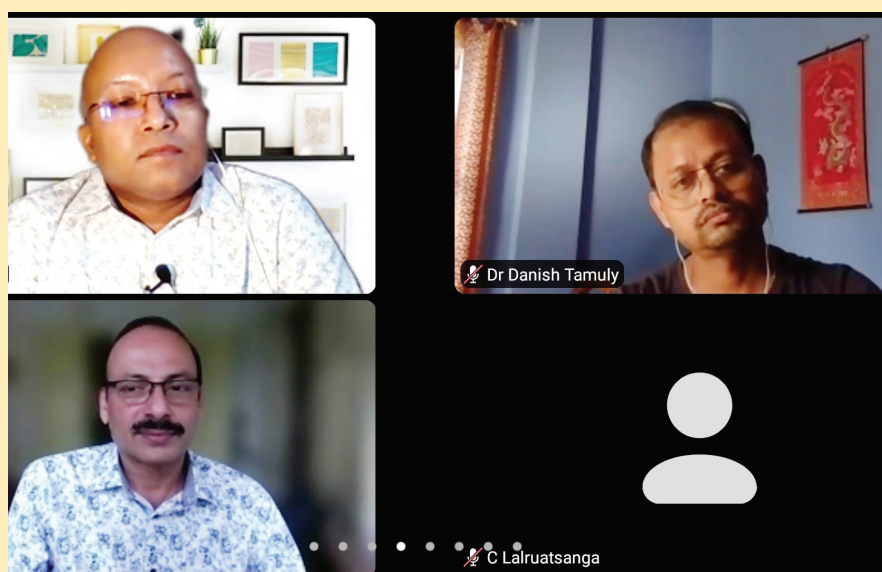
Director of NEATEHUB, Dr Danish Tamuly, was invited as a speaker on 18 September 2021 for an event titled “Blueprint for International Year of millets: Nutri-cereals Multi- stakeholders Mega Convention 3.0- virtual meeting”. He spoke on “Establishment of Agri Incubators in India - Opportunities ahead”. The Chairperson in the session was Dr Abhilaksh Likhi, IAS, AS, DAC & FW, GOI.

Besides Dr. Tamuly, there were other speakers as well which included Dr. Neeru Bhoosan, Head, KP, ZTM & BPD Unit, IARI & Coordinator, RKVY- RAFTAAR, Dr. Sudha Mysore, CEO, Agrinnovate India Ltd., ICAR, Dr. Saravanan Raj, Director (Agri Extn), MANAGE and Dr. A.S. Vastrad, Head, KP, RABI, UAS Dharwad.



Virtual workshop for Business Incubators organized by IIM Shillong

A two-day virtual workshop for business Incubators was organized by APJ Abdul Kalam Centre for Policy Research and Analysis, Indian Institute of Management (IIM) Shillong, on 16 and 17 July 2021. Representatives of various incubators participated in the workshop, whereas NEATEHUB was represented by Dr. Danish Tamuly, Director on the board of NEATEHUB, CEO Dr. K.Karthikeyan, and other officials. On the concluding day, Dr. Tamuly gave a presentation on the various activities undertaken by NEATEHUB since its inception.



Saranya 4.0 and Isanya 5.0 incubatees inducted

NEATEHUB welcomed its entrepreneurs of Cohort 7 virtually. Cohort 7 consists of Isanya 5.0 (Pre-seed stage) and Saranya 4.0 (Seed Stage). The startups were briefed about the entire incubation program and the kind of support they would receive from the incubator at every stage. Since the world was struck by pandemic, the incubator has been virtually carrying forward the incubation program by the govt. Guidelines. A total of 26 entrepreneurs were selected for both the incubation programs from close to 200 applications received. The incubatees from the present cohort are as follows –

“SARANYA 4.0”

Sl No	Name of Applicant	Name of Venture
1	Kongkon Kumar Bora	Udyam as 24 0001175
2	Utpal Kumar Sharma	Overseas Trade Link
3	Puberun Sarmah	Art Core
4	Devajit Sharma	Aqua Green Technolies Cooperative
5	Liba Elijah Raiveio	Twosis Garden Private Limited
6	Khumanthem Rakesh Singh	M/S Lemlei Enterprise
7	Hemanta Nath	Bengsa Organics
8	Dr. Syed Wasifur Rahman	M/S Asomi Polyseed Pvt Ltd
9	Puspanjali Das	Greenbam Infratech Pvt Ltd
10	Bhanu Pratap Singh	North East Agri Sales Promotion
11	Safiqur Rehman	Sunrise Enterprise
12	Rahul Pegu	Amora Foods
13	Rejaul Gabil Momin	Gabil Agro Industries
14	Dr. Bijaylakhmi Goswami	Agrithink Services LLP

“Isanya 5.0”

Sl No	Name	Startup Name
1	Rimjim Baruah	Indigenous
2	Ramanuj Phukan	Phukan Heritage Breweries Private
3	Bitupan Dihingia	Bitupan Dihingia
4	Kuladeep Kalita	Itiye
5	Dr. Deboja Sharma	Na
6	Dorthi Rajkumari	Poshe
7	Hrishikesh Ray	Na
8	Pranita Kalita Deka	Na
9	Afridi Ahmed	Utanon
10	Zorammawii Khiangte	Growpure Company
11	Deepsundar Borthakur	Kshetrajeevam
12	Saruj Chetia	Aicheng Innovation and Research

NEATEHUB organizes a webinar on Entrepreneurship in Solving Agri and Allied Sector Problems in association with USTM.

A webinar on the Importance of Entrepreneurship in Solving Agri and Allied Sector Problems was held on 6 August 2021 in association with Dept. of Applied Biology (Food Science and Technology), University of Science and Technology, Meghalaya. The chief guest for the event was Prof. Dr G.D Sharma, Hon'ble Vice-Chancellor of USTM. Dr K. Karthikeyen, CEO NEATEHUB, gave the opening remarking whereas Dr. Danish Tamuly, Director on Board of NEATEHUB, was the designated speaker for the event. The webinar focused on the students of USTM to generate awareness about entrepreneurship in Agri and Allied Services. The webinar saw over 100 participants in which a large number were students from both Assam Agricultural University and USTM.



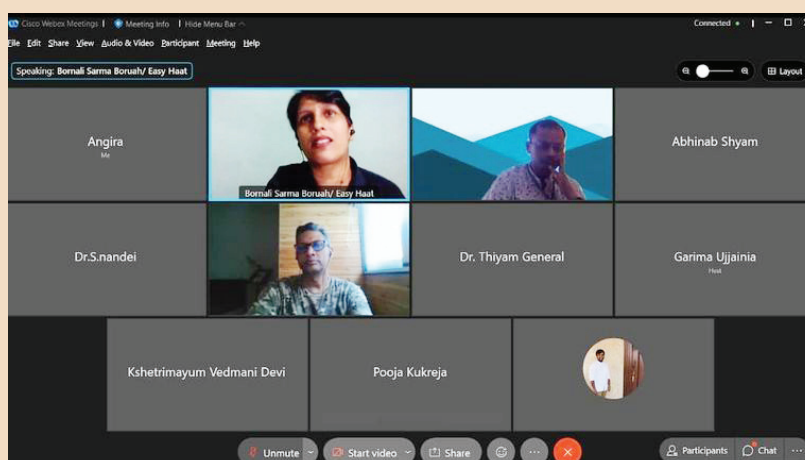
NEATEHUB organizes a Sensitization Program on Opportunities for Agri Startups in association with Central Institute of Horticulture, Nagaland

A sensitization program titled "Opportunities for Agri-Startups and Entrepreneurs in North Eastern Region" was jointly organized by NEATEHUB and Central Institute of Horticulture, Nagaland, on 11 August 2021. The Chief Guest for the event was Dr. B.C Deka, Vice-Chancellor of Assam Agricultural University. While Dr. N. K Patle, Addl. Commissioner (Hort), DAC and DW, Director, CIH, Nagaland, delivered the welcome address to the participants. The keynote speaker for the event was Dr. Abhilaksh Likhi, IAS, Additional Secretary, Ministry of Agriculture and Farmers Welfare. The presentation on Opportunities for Agri Startups was given by Dr. K. Karthikeyen, who touched down various aspects of Agri entrepreneurship. Over 70 entrepreneurs participated in the virtual event, and among them, many applied for the incubation programs at NEATEHUB.



NEATEHUB incubatees selected for Marico Innovation Foundation Program

As many as three entrepreneurs from NEATEHUB Vedmani Devi, Bornali Boruah and Abhinab Shyam have been selected for Marico Innovation Foundation's "Scale-Up Program", which basically is a no-equity acceleration program. Their startups, namely, Vedam Agro Enterprise (Vedamani Devi), Easy Haat Pvt Ltd (Bornali Boruah) and Agro Origin (Abhinab Shyam), are incubated with NEATEHUB for over a year. The startups have been selected under the Collaborative Program



of Atal Innovation Mission and Marico Innovation Foundation to develop an Ecosystem where innovators can explore opportunities to scale up their business revenues and get deep-rooted hands-on mentorship from a network of 100 CXO Level Mentors and Industry Experts. In that context, a session was organized on 13 August 2021, where the entrepreneurs and the officials of NEATEHUB were present.

Officials of NEATEHUB visit its Entrepreneurs

The officials of NEATEHUB, Angira Sarmah (Admin/ Finance Manager) and Amitava Mukherjee (Marketing Officer), visited the incubatees. The visit was primarily for the incubatees who were selected for funding through the RKVY- RAFTAAR selection and monitoring Committee meeting held on 25- 26 May 2021. The officials visited the production and packaging facilities of entrepreneurs from Isanya and Saranya incubation program. The entrepreneurs whom they visited are Gautam Hazarika (Borno Organics Pvt. Ltd.) Dr. Syed Alimaz Hussain (Moriesh Duck), Dipjyoti Deka (Miliamps Automation), Ngamnom Joham (Food Stride) Dhruba Jyoti Deka (Indiluv), Chinmoyee Rajkumari (Hy-food), Hemange Bora (Pure Seed Agro Products) and Tongram Bijayashanti Devi (Sanajing Sana Thambal) Bahnniman Kakati (Teaorb Services LLP), Parikhshit Borkotoky (Kraftinn Home Décor India Pvt. Ltd), Dr. Asim Zubair (Alia Biosys) Pranab Jyoti Barman (Earthly Fresh), Ningthem Ningombam (NE Dukan), Dr. Wahengbam Bembee Devi (Bee Manufacturing Enterprises), Tinash Momin, (Tinash Agro Industries), Satyajit Bora (Maitrayee Tea), Manjib Sharma (Manohar Agro Solutions LLP) and Bijoy Kumar Gogoi (Nebdh Plow Pvt. Ltd.) The startups selected will receive funding under the RKVY- RAFTAAR scheme.



Faculty meeting of AAU was held to discuss Student Innovation Program

A faculty meeting of Assam Agricultural University was held on 22 September 2021 to discuss an ambitious “Student-Led Innovation Program” under the Experiential Learning Program (ELP) of AAU. The meeting was graced by the Hon’ble VC of AAU, Dr. B. C. Deka. Dr. Jayanta Deka, Dean - Faculty of Agriculture, set the context and a presentation followed was by Dr. K. Karthikeyan (CEO, NEATEHUB), where he showcased the structure and the implementation of the Student-led innovation program. Hon’ble VC in his speech emphasized the need for such innovation programs. He believed that the program would set the tone for teaching agri-entrepreneurship and relevant skills to the Agri student community.



Director ICAR, Barapani visits NEATEHUB

The Director of ICAR, Barapani Dr V.K Mishra, and Dr K.K Baruah, Principal Scientist and Head Division of Animal Husbandry, NEH Region, visited NEATEHUB on 4 September 2021. They were also accompanied by Kanhaiya Choudhury, former director (Spl Projects) DAC&FW, GoI. NEATEHUB officials gave the delegates a warm welcome. They visited the incubator and saw the facilities NEATEHUB provides to its incubators.

After taking stock of the facilities, the CEO of NEATEHUB, Dr K. Karthikeyan, gave a presentation to the delegates apprising them of the kind of activities administered by NEATEHUB since its inception.



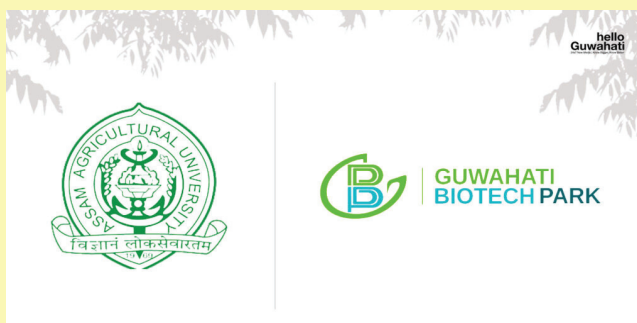
Director on Board of NEATEHUB invited to All India Radio, Jorhat

The Director on Board of NEATEHUB, Dr Danish, was invited as a speaker to the weekly live phone-in talk show of All India Radio, Jorhat "Hello Krishi Bani" on 23 September 2021. The hour-long talk show was aired on All India's Radio's medium wave frequency from 9.30 to 10.30 AM. The talk show hosted by Kirti Bordoloi of All India Radio Jorhat focused on the "Role of incubators in employment avenues through MSME (Micro Small and Medium enterprise). The show garnered a good response as many callers from across Assam dialled the program to know about the avenues in MSME.



NEATEHUB signs an MOU with Guwahati Biotech Park

The North-East Agriculture Technology Entrepreneurs Hub (NEATEHUB), the AIC-AAU incubator of the Assam Agricultural University of Jorhat, recently signed a Memorandum of Understanding (MOU) with Guwahati Biotech Park (GBP) of Guwahati on the first week of July. The GBP is based out at the Indian Institute of Technology (IIT). Guwahati is an initiative of the Assam government to promote business in biotechnology and allied areas through entrepreneurship development, especially in the North-Eastern region. At the same time, NEATEHUB is an Agri Technology Business Incubator for start-ups intending to nurture Agri entrepreneurs across the North East Region, who may be at various stages of their entrepreneurial journey. The Incubator focuses explicitly on Agri and allied Agriculture sectors and promotes entrepreneurs working on emerging technologies that impact these sectors. Through MOU, both the parties have aimed to establish a close linkage and functional coordination between the incubators for the cause of supporting entrepreneurship and start-up ventures in the northeast region of the biotech and Agri related domains. Besides, NEATEHUB and GBP shall design joint certification programs and training modules jointly wherein NEATEHUB shall provide sessions on entrepreneurship and customized mentoring and handholding to trainees/interns/incubatees enrolled at GBP and NEATEHUB. The MOU between the premiere incubators of the state comes at a crucial time when the state government, in the recently announced budget, has proposed an ambitious plan of developing 100 industrial across the state. As per another provision made, the State government has planned to establish 'nano incubation centers' at Silchar, Bongaigaon, Tezpur, and Dibrugarh.



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North East Agriculture Technology Entrepreneurs Hub,
Assam Agricultural University,
Old Dean Building, 2nd Floor, Jorhat, Assam, PIN: 785013